



Global Overseas Adoptees' Link (G.O.A.'L)

"The adoptee organization in Korea run by adoptees since 1998"

FOR IMMEDIATE RELEASE

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G.O.A.'L TO LAUNCH NATIONWIDE BIRTH FAMILY SEARCH CAMPAIGN

SEOUL, Korea – October 29, 2007 – Beginning November 1st, Global Overseas Adoptees' Link (G.O.A.'L) will set-up informational booths at major train stations around the Korean peninsula to promote awareness of international adoption and efforts to connect overseas adopted Koreans with their Korean birth families.

In support of this campaign, through funding provided by the Ministry of Health and Welfare, G.O.A.'L published, *Now, We're one Family Again* (English translation of title), a 3-color search directory book featuring 160 overseas adopted Koreans who are searching for their Korean families. This directory was first made public through YTN International news channel in February 2007, and was distributed to members of the Korean National Assembly and public offices nationwide in April and May 2007.

November 1st, Seoul Station will be the official first site of the campaign with staff and volunteers handing out informational materials about birth family search, process and ways to contact the adoptees featured in the search directory and on the G.O.A.'L website database.

November 8th, the campaign will move to Busan Train Station, Gyeongsang Province, and November 15th will culminate at Gwangju Train Station in Jeolla Province.

G.O.A.'L is a registered non-profit, NGO adoptee organization based in Seoul, Korea founded by overseas adopted Koreans in 1998. Beginning as a network to assist overseas Korean adoptees returning to Korea to access Korean society by bridging barriers of language and culture, G.O.A.'L has worked tirelessly to educate, create a voice for and increase recognition of overseas adopted Koreans in their homeland through lobbying the Korean government, organizing an annual conference addressing adoption-related issues, publishing a regular bi-lingual newsletter and coordinating public education, networking & social events.



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G.O.A.'L has grown into an organization that provides post-adoption services including: birth family search assistance, translation/interpretation, 1-on-1 Korean language tutoring, scholarships for Korean language study at well-known Korean universities, referrals to partner organizations, advice on visiting or living in Korea and assistance with accessing basic services in Korea such as opening a bank account, setting-up mobile phone service or obtaining the F-4 visa, etc.

For more information: www.goal.or.kr

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